

YOU SHOULD KNOW BY NOW



Each time we attend another tasting, dinner or function, there are some questions you can be sure to hear...

Whether it be **'where is Ballandean?'** or **'is this really a QLD wine?'** it has made us realise that despite making wine in Queensland since 1931, and actively marketing our products around the state, we still seem to have flown under the radar of a large number of the Queensland wine drinking public.

The **"YOU SHOULD KNOW BY NOW"** campaign is a tongue in cheek way for us to make our customers new and old, aware of our achievements to date. If you can think of anything else they SHOULD KNOW BY NOW *send us an email at info@ballandeanestate.com*

YOU SHOULD KNOW BY NOW

- 1 Tourism Hall of Fame winner
- 2 Four generations of winemaking
- 3 Cool Climate, Estate grown wines
- 4 Internationally acclaimed dessert wine – "Best in the World"
- 5 Established in 1931
- 6 Over 700 medals won
- 7 Largest winery in the Granite Belt
- 8 Vineyards situated 750 - 820m above sea level



Est. 1931